

**UNIVERSITY of NORTH TEXAS  
COLLEGE OF BUSINESS**

**MGMT 4660 – International Management Perspectives  
Course Outline – Section 089, 5W1 2016**

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**Office Hours:** **Monday and Wednesday: 10:00 am – 11:00 am (CST).** Other times available by appointment and UNT e-mail checked daily except Sunday.

**INTRODUCTION:**

International Management Perspectives (MGMT 4660) is an upper level business course designed to provide an enhanced appreciation of the key issues involved when conducting business operations in an international context. A comprehensive framework is used to study the management of multinational operations in cross-cultural environments with a focus on the decisions that managers must make. Topics include strategic planning, organization, human resources, operations management, entrepreneurship and ethics. As such the course provides students with a greater understanding and capacity to effectively deal with business decisions in international contexts.

Prerequisites: BUND (Business Undecided) and PACC (Pre-Accounting) major students may not enroll in this course unless they are assigned to BFND or AFND sub-plan.

**COURSE OBJECTIVES:**

This course has been structured to help you achieve four major objectives. At the end of the course you should:

1. To understand the use of general and strategic management skills in conducting international operations.
2. To become aware of how different national cultures and institutional forms directly and indirectly influence the management of businesses in various countries.
3. To recognize the implications of various differences and similarities between the management techniques and systems of American organizations and the organizations of other nationalities, i.e., the value and limits of transferability.
4. To develop a better ability to manage cultural and institutional diversity in various national contexts.

## REQUIRED MATERIALS:

Cullen, J.B., and Parboteeah, K. P. (2014). Multinational Management: A Strategic Approach. (6<sup>th</sup>. Ed.). Mason, OH: Thomson South-Western Publishing Inc.  
(Additional readings, cases, and exercises will be distributed in class)

## METHOD OF INSTRUCTION:

Classes in the course will be conducted using discussions, exercises, articles and cases. Discussions will be used to elaborate on and extend the content of the readings, developing conceptual ideas and applying them to business situations. Articles and cases will deal with issues related to the strategic management framework and business integration. Recognize that each article/case is simply a record of an issue, which has been faced by business executives. It is not to be construed as portraying either correct or incorrect behaviors. Instead, these articles/cases contain the facts, opinions and prejudices upon which executive decisions have been made. As such, they will provide the basis for in-depth examination of particular issues and concepts.

For this method of instruction to work effectively, **you must have read and thought about all assigned material prior to the class**. A good rule of thumb is to spend as much time analysing and preparing the material as you do reading it.

## PERFORMANCE EVALUATION AND GRADING:

Your grade in this course will be determined by your performance on three exams, two term papers, and the level and quality of your participation. The point distribution will be as follows:

Participation	20
Company/ Region Report	15
Company/ Region Report	15
Term Papers 2 @ 50 each	100
Exams 3 @ 150 each	<u>450</u>
Maximum Points Possible	600

Total Points Earned:

- A: 540 – 600
- B: 480 – 539.9
- C: 420 – 479.9
- D: 360 – 419.9
- F: < 359.9

## **CLASS PARTICIPATION:**

Various discussion techniques will be used in class. For these techniques to be effective, you must do the following:

**ATTEND** every class, arriving on time so that it can start promptly. If you must be absent and have a reasonable excuse, please let me know in advance.

**PREPARE** for every class so that you can contribute to the discussion and also appreciate what is being said. Adequate preparation requires more than simply reading the assigned material. Rather, you should have analyzed all the important issues, taken a position on them, and be prepared to support them. If you have been unable to prepare adequately let me know before the class. This will help you avoid being embarrassed inadvertently.

**PARTICIPATE** in every class. You are responsible for making sure that you do. Participation can take many forms, including making a comment, questioning what has been said, and synthesizing what has been said. If a fellow student makes a point you disagree with, do not let it go unchallenged. Otherwise I will assume you concur, possibly to your peril.

## **Exams (1-3):**

Exams are “knowledge-acquisition-application” oriented. That is they are designed to “quickly” test your knowledge of basic strategic-management concepts and theories, certain key concepts or analytical tools – in particular, those associated with the analysis models. The objective is to ensure that all students “are on board” and are “staying up-to-date” with the instructor and the rest of the class. I may use Blackboard® to deliver parts of the exams and report class progress.

## **ALTERNATIVE DAILY JOURNAL**

You may keep a daily journal in lieu or to replace exam two. The journal will display effort on writing as displayed in length of text, grammar, spelling, and proper sentence structure. I also encourage sketches, and other items attached to pages. The point is to share what you have learned in the class and on the trip. The journal will be returned to you after grading. This is worth 90% of a test grade for exam two.

## **SPECIAL NOTE ABOUT THE BLACKBOARD® LEARNING SYSTEM:**

The Blackboard Learning System is committed to making certain that online courses are open and accessible to people with disabilities. As a result, The Blackboard Learning System complies with Section 508 of the United States Rehabilitation Act of 1973, enabling people with disabilities and using assistive technologies, such as screen readers, to fully use the software. The Blackboard Learning System has worked with the Adaptive Technology Resource Centre (ATRC) at the University of Toronto on compliance requirements. The Blackboard Learning System enables faculty or course designers with disabilities to use assistive technologies with the Blackboard Learning System in their course creation and delivery.

## **FINAL EXAMINATION:**

The comprehensive exam will be based on case, essay, m/c, and computation questions. It is designed to test your understanding of the theoretical and conceptual foundations of the course as well as your ability to apply the conceptual material to real-world situations.

## **SUNDOWN RULE:**

You have two weeks (from the due date) to inquire about your grade on an exam or assignment. The exception to this is the final exam where inquiries may extend into the new term. The purpose is to resolve any issue during the term and not wait until the last week of the term. Check your grades weekly.

## **BLACKBOARD LEARNING SYSTEM GRADES:**

Grades posted in the Blackboard Learning System are unofficial. The instructional team will keep official grades (in spreadsheet form) in a secure location. This is to protect against hacking of the Blackboard Learning System and destruction of grade reports. Official grades and Blackboard Learning System grades should be equivalent (match). Please contact me to discuss discrepancies. Check your grades weekly.

## **EUID ACCESS AND PASSWORDS:**

Enterprise User Identification numbers (EUID's) and passwords are required to access the course homepage. It is the student's responsibility to maintain a current EUID number and password. Keep in mind that the University will time out passwords every 120 days for security reasons. You may reset your password at <https://ams.unt.edu/acctreq.php>.

## **USE OF PERSONAL COMPUTERS:**

The student assumes ALL responsibility for the operating condition of personal computers and the functionality of individual Internet connections. The help desk is available to help solve personal computer issues and is located at [https://webctsupport.unt.edu/index.cfm?M=Student\\_Resources](https://webctsupport.unt.edu/index.cfm?M=Student_Resources). The help desk web page has contact and hours of operations information displayed. In addition, ISP issues will be dealt with on an individual basis and will require documentation. Please modify pop-up blocker software.

## **SPLASH BANNER AND ANNOUNCEMENTS:**

I will share quick news and course updates with the class using the splash banner. The splash banner is located on the class homepage just below the textbook art. Check the announcement function often.

## **STUDENTS WITH DISABILITIES:**

The College of Business Administration complies with the Americans with Disabilities Act in making reasonable accommodation for qualified students with disabilities. If you

have (1) an established disability as defined in the Americans with Disabilities Act 1990 and amended, (2) have registered with the Office of Disability Accommodation, and (3) would like to request accommodation, *please contact the course professor as soon as possible*. Office hours, locations, phone numbers, etc., are presented herein. Note: University Policy requires that students notify their instructor(s) within the first week of class that an accommodation will be needed.

#### **OFFICE OF DISABILITY ACCOMMODATION:**

The course instructor works closely with and conforms to the strict guidelines of the UNT Office of Disability Accommodation. Printed exams will be administered by the ODA at a location agreed upon by the client, the instructor, and ODA staff.

#### **PANDEMIC OR DISASTER POLICY:**

The word “Pandemic” refers to health related emergencies as declared by the proper authorities. The word “Disaster” refers to either natural and man-made activities, or states of emergency affecting the population, as declared by the proper authorities. We will continue to operate through normal Internet connections (Blackboard). Course timing and due dates adjustments will be made as required. I will contact you via telephone and through Blackboard and Eagle Connect email platforms.

#### **EMERGENCY ALERT POLICY:**

The University of North Texas has an emergency Notification System, [Eagle Alert](#), which has the capability of calling or text messaging emergency notices. As a student, you may also register with Eagle Alert to receive notification of any warnings or campus closings that are announced. Instructions for enrollment can be found at [my.unt.edu](http://my.unt.edu). The university's radio station, [KNTU 88.1 FM](#) and website <http://www.unt.edu>, will provide updated information during an emergency situation.

#### **PATICIPATION AND BUSINESS/ CULTURAL VISITS:**

All students are required to attend and return from business/ cultural visits with the group as scheduled. All absences must comply with University Policy. Please see the scale below for unexcused absence weighting.

Occurrences	Effect on Final Grade
1	Loss of 10 points
2	Loss of one letter grade
3	Loss of two letter grades

#### **COURSE RELATED E-MAIL MESSAGES\***

I will use the messages tool within the course to contact you. Blackboard delivers my messages to your default [EUID@unt.edu](mailto:EUID@unt.edu) or [EUID@my.unt.edu](mailto:EUID@my.unt.edu) email account. It is your responsibility to check your default e-mail account three times weekly. Remember, I do not have administrative access to change your default e-mail account. Only you can make changes. Please consider the following example.

To: [Michael.Sexton@unt.edu](mailto:Michael.Sexton@unt.edu)  
From: [Good.Student@my.unt.edu](mailto:Good.Student@my.unt.edu)  
Title: MGMT 4660 Question About CC#7.

Dear Professor Sexton:

Did you receive my term paper on Friday night?  
Best, G.S.

\*Please keep in mind that my name is **Professor Sexton** and not "Hello," "Hey," "Hi," "Yo," or "Say There."

### **SCHOLASTIC DISHONESTY POLICY:**

The UNT Code of Student Conduct and Discipline provides penalties for misconduct by students, including academic dishonesty. Academic dishonesty includes cheating and plagiarism:

The term **cheating** includes, but is not limited to, (1) use of any unauthorized assistance in taking quizzes, tests or examinations; (2) dependence upon the aid of sources beyond those authorized by the instructor in writing papers, preparing reports, solving problems, or carrying out other assignments; or (3) **the acquisition, without permission, of tests or other academic material belonging to the publisher, a faculty member, or staff of the university.**

The term **plagiarism** includes, but is not limited to, the use, by paragraph or direct quotation, of the published or unpublished work of another person without full and clear acknowledgment. It also includes the unacknowledged use of materials prepared by another person or agency engaged in the selling of term papers or other academic materials. (Source: Code of Conduct and Discipline at the University of North Texas.)

The incident will be reported to the UNT Office of the Provost and the investigation will follow the outlined "Academic Integrity Process" as referenced at <http://www.vpaa.unt.edu/academic-integrity.htm> . If you have engaged in academic dishonesty related to this class, you will receive a failing grade on the test or assignment, and a failing grade in the course. This policy is intended to protect the honest student from unfair competition with unscrupulous individuals who might attempt to gain an advantage through cheating.

**\*Please Note:** I will use a plagiarism detection service (i.e. Turnitin.com) to scan your final project. This will be done in full compliance with university policy.

## UNT COLLEGE of BUSINESS STUDENT ETHICS STATEMENT\*\*:

As a student of the UNT College of Business, I will abide by all applicable policies of the University of North Texas, including the Student Standards of Academic Integrity, the Code of Student Conduct and Discipline and the Computer Use Policy. I understand that I am responsible reviewing the policies as provided by link below before participating in this course. I understand that I may be sanctioned for violations of any of these policies in accordance with procedures as defined in each policy.

I will not engage in any acts of academic dishonesty as defined in the Student Standards of Academic Integrity, including but not limited to using another's thoughts or words without proper attribution (plagiarism) or **using works in violation of copyright laws**. I agree that all assignments I submit to the instructor and all tests I take shall be performed solely by me, except where my instructor requires participation in a group project in which case I will abide by the specific directives of the instructor regarding group participation.

While engaged in on-line coursework, I will respect the privacy of other students taking online courses and the integrity of the computer systems and other users' data. I will comply with the copyright protection of licensed computer software. I will not intentionally obstruct, disrupt, or interfere with the teaching and learning that occurs on the website dedicated to this course through computer "hacking" or in any other manner.

I will not use the university information technology system in any manner that violates the UNT nondiscrimination and anti-sexual harassment policies. Further, I will not use the university information technology system to engage in verbal abuse, make threats, intimidate, harass, coerce, stalk or in any other manner which threatens or endangers the health, safety or welfare of any person. Speech protected by the First Amendment of the U.S. Constitution is not a violation of this provision, though fighting words and statements that reasonably threaten or endanger the health and safety of any person are not protected speech.

**\*\* I did not write this policy which displays terrible use of passive voice, sentence structure issues and other crimes against good writing. All COB courses are required to display this policy.**

Student Standards of Academic Integrity

[http://policy.unt.edu/sites/default/files/untpolicy/pdf/7-Student\\_Affairs-Academic\\_Integrity.pdf](http://policy.unt.edu/sites/default/files/untpolicy/pdf/7-Student_Affairs-Academic_Integrity.pdf)

Code of Student Conduct and Discipline

[http://conduct.unt.edu/sites/default/files/pdf/code\\_of\\_student\\_conduct.pdf](http://conduct.unt.edu/sites/default/files/pdf/code_of_student_conduct.pdf)

Computer Use Policy

<http://policy.unt.edu/policy/3-10>

**MGMT 4660 – International Management Perspectives**  
**Course Outline – 5W1- 2016<sup>1</sup>**

<b>Wk</b>	<b>Date</b>	<b>Topic</b>	<b>Reading/Assignment</b>
<b>1</b>	June 6 <b>Class</b>	Introduction & Overview Research Methods Multinational Management in a Changing World Culture and Multinational Management	Text: Chapter 1 Text: Chapter 2
	June 7 <b>Class</b>	Culture and Multinational Management Institutional Context of Multinational Management	Text: Chapter 2 Text: Chapter 3
	June 8 <b>Class</b>	Institutional Context of Multinational Management Managing Ethical and Social Responsibility Challenges in Multinational Companies	Text: Chapter 3 Text: Chapter 4
	June 9 <b>Class</b>	Strategic Management in the Multinational Company	Text: Chapter 5
	June 10 <b>Class</b>	<b>Exam One (Chapters 1–5, videos, supplements, and cases)</b>	Blackboard Exam
<b>2</b>	June 13 <b>Class</b>	Multinational Participation Strategies	Text: Chapter 6
	June 14 <b>Class</b>	Small Businesses and International Entrepreneurship	Text: Chapter 7
	June 15 <b>Class</b>	Organizational Designs for Multinational Companies	Text: Chapter 8
	June 16 <b>Class</b>	International Strategic Alliances	Text: Chapter 9 Supplements
	June 17	<b>(Exam 2: Chapters 6-9, supplements, videos, and cases)</b>	Blackboard Exam
	June 18 <b>Class</b>	DFW at 7:30 am sharp!	One carry-on, one personal and one checked.
<b>3</b>	June 19 <b>Class</b>	Arrive in Rome at 10:30 am Orientation, city and cultural tour Cultural immersion experience Dinner is served!	<b>Residence Candia</b> Via Candia 135 B 00192 Roma, Italy Tel. +39 06 39721046 <a href="http://www.residencecandia.it/index.php?lng=2">http://www.residencecandia.it/index.php?lng=2</a> .

<sup>1</sup>This schedule is not absolute. While every effort will be made to follow the schedule as listed, changes may be made as needed. It is your responsibility to be aware of any announced changes.



	June 20 <b>Class</b>	Coliseum, Roman Forum, Palatine, and cultural immersion.	<b>Residence Candia</b> Via Candia 135 B 00192 Roma, Italy Tel. +39 06 39721046 <a href="http://www.residencecandia.it/index.php?lng=2">http://www.residencecandia.it/index.php?lng=2</a>
	June 21 <b>Class</b>	Vatican, Sistine Chapel, and St. Peter's Basilica. Company visit: <b>Association Bancaria Italiana</b> . Professional dress.	<b>Residence Candia</b> Via Candia 135 B 00192 Roma, Italy Tel. +39 06 39721046 <a href="http://www.residencecandia.it/index.php?lng=2">http://www.residencecandia.it/index.php?lng=2</a>
	June 22 <b>Class</b>	All day excursion to Pompeii. Hike the volcano.	<b>Residence Candia</b> Via Candia 135 B 00192 Roma, Italy Tel. +39 06 39721046 <a href="http://www.residencecandia.it/index.php?lng=2">http://www.residencecandia.it/index.php?lng=2</a>
	June 23 <b>Free Day</b>	Explore Rome with friends.	<b>Residence Candia</b> Via Candia 135 B 00192 Roma, Italy Tel. +39 06 39721046 <a href="http://www.residencecandia.it/index.php?lng=2">http://www.residencecandia.it/index.php?lng=2</a>
	June 24 <b>Class</b>	Pack your bags! Enjoy the UNESCO city of Siena. Travel to Volterra to visit a <b>family olive oil business</b> . Return to the hotel for an orientation session and city tour. Cultural immersion day.	<b>Plus Hostels</b> Via Santa Caterina D'Alessandria 15 50129 Firenze, Italy Tel. +39 055 628 6347 <a href="http://plushostels.com/plusflorence">http://plushostels.com/plusflorence</a> .
	June 25 <b>Class</b>	Cultural immersion day. Walking tour of Florence. Enjoy dinner with friends. Take a trip to Pisa. Welcome to the birthplace of the baroque period.	<b>Plus Hostels</b> Via Santa Caterina D'Alessandria 15 50129 Firenze, Italy Tel. +39 055 628 6347 <a href="http://plushostels.com/plusflorence">http://plushostels.com/plusflorence</a> .
<b>4 *</b>	June 26 <b>Class</b>	<b>Classroom 8:30 – 12:30 for MKTG 3650, BUSI 4940, and DSCI 4900.</b> MGMT 4660 will meet later in the park. Tour of Galleria dell Accademia and pizza dinner with the class.	<b>Text: Chapters 10 and 11</b> <b>Plus Hostels</b> Via Santa Caterina D'Alessandria 15 50129 Firenze, Italy Tel. +39 055 628 6347 <a href="http://plushostels.com/plusflorence">http://plushostels.com/plusflorence</a> .
	June 27 <b>Class</b>	Company visit: <b>Confindustria</b> and another firm in the afternoon. Dress professional.	<b>Plus Hostels</b> Via Santa Caterina D'Alessandria 15 50129 Firenze, Italy Tel. +39 055 628 6347 <a href="http://plushostels.com/plusflorence">http://plushostels.com/plusflorence</a> .
	July 28 <b>Class</b>	Pack your bags! The group will be split into two. <b>Ferrari factory and museum tours</b> by shift. Followed by city tour and orientation. Lunch is at own expense in cafeteria nearby. Business dress.	<b>B&amp;B Hotel Milano Sant'Ambrogio</b> Via Degli Olivetani, 4, San Siro, 20123 Milan, Italy Tel. +44 20 3027 7900 <a href="http://www.agoda.com/b-b-hotel-milano-sant-ambrogio/hotel/milan-it.html">http://www.agoda.com/b-b-hotel-milano-sant-ambrogio/hotel/milan-it.html</a> .

	June 29 <b>Class</b>	Company visit: <b>Istituto Marangoni and Intesa Sanpaolo Group</b> . Dress professional. The group is split with one half engaged in cultural immersion at the “Last Supper.”	<b>B&amp;B Hotel Milano Sant'Ambrogio</b> Via Degli Olivetani, 4, San Siro, 20123 Milan, Italy Tel. +44 20 3027 7900 <a href="http://www.agoda.com/b-b-hotel-milano-sant-ambrogio/hotel/milan-it.html">http://www.agoda.com/b-b-hotel-milano-sant-ambrogio/hotel/milan-it.html</a> .
	June 30 <b>Class</b> *	Walking tour of Milan and cultural immersion. Other half of group to see “Last Supper.” <b>Company visit:</b> In the afternoon and announced when we arrive. <b>5:00 pm classroom for MKTG 3650 and BUSI 4940.</b>	<b>Text: Chapters 12-13</b> <b>B&amp;B Hotel Milano Sant'Ambrogio</b> Via Degli Olivetani, 4, San Siro, 20123 Milan, Italy Tel. +44 20 3027 7900 <a href="http://www.agoda.com/b-b-hotel-milano-sant-ambrogio/hotel/milan-it.html">http://www.agoda.com/b-b-hotel-milano-sant-ambrogio/hotel/milan-it.html</a> .
	July 01	Free day in Milan. Take a trip to Como, Venice, or Switzerland.	<b>B&amp;B Hotel Milano Sant'Ambrogio</b> Via Degli Olivetani, 4, San Siro, 20123 Milan, Italy Tel. +44 20 3027 7900 <a href="http://www.agoda.com/b-b-hotel-milano-sant-ambrogio/hotel/milan-it.html">http://www.agoda.com/b-b-hotel-milano-sant-ambrogio/hotel/milan-it.html</a> .
	July 02	Classroom 9:00 am – 1:00pm. MKTG 3650, BUSI 4940, DSCI 4900 and MGMT 4660. Farewell dinner.	<b>Text: Chapter 14</b> <b>B&amp;B Hotel Milano Sant'Ambrogio</b> Via Degli Olivetani, 4, San Siro, 20123 Milan, Italy Tel. +44 20 3027 7900 <a href="http://www.agoda.com/b-b-hotel-milano-sant-ambrogio/hotel/milan-it.html">http://www.agoda.com/b-b-hotel-milano-sant-ambrogio/hotel/milan-it.html</a> .
<b>5</b>	July 03	<b>Return to FWD</b> Get up at 6:30 am! Bus to airport @ 7:30 a	MXP airport.
	July 05	Work on term papers	
	July 06 <b>Class</b>	<b>Recap</b>	
	July 07	<b>(Exam 3: Chapters 10-14, supplements, videos, cases)</b>	<b>Blackboard exam</b> <b>Term papers due today.</b>
	July 08	I wish you Success and Peace!	
	July 11		Grades posted.
This schedule is not absolute. While every effort will be made to follow the schedule as listed, changes may be made as needed. It is your responsibility to be aware of any announced changes.			

## INDIVIDUAL ASSIGNMENTS

### Company/ Region/ Industry Reports

There are two short reports due this term for the study abroad section of International Management. The assignment is designed for you to brief us on the firm, their operations, and recent operating performance. Alternate forms include region or industry reports. Topics will be selected from the trip itinerary and approved beforehand. The paper will follow standard APA guidelines as to parenthetical annotation and works cited sections. Other parameters include twelve (12) point Ariel font, normal character spacing, single line spacing, a cover sheet and reference page, and no longer than 5 pages in length (7 total). One inch margins and ¼ inch indentions. No executive summaries or letters of transmittal are required.

### International Management Perspectives Research Paper

There are two research papers due this term for the study abroad section of International Management. The assignment is designed to stretch your knowledge on selected topics. The paper will follow standard APA guidelines as to parenthetical annotation and works cited sections. Other parameters include twelve (12) point Ariel font, normal character spacing, single line spacing, a cover sheet and reference page, and no longer than 12 pages in length. One inch margins and ¼ inch indentions. No executive summaries or letters of transmittal are required.

I am looking for a professional report that (a) demonstrates a command and understanding of the issues involved in the case and their interrelationships, (b) uses sound presentation logic and well thought through justifications, and (c) displays a liberal use of *appropriate* graphs, charts and tables, is expected. Turn in your Word files to [Sexton@unt.edu](mailto:Sexton@unt.edu) for submission to [www.turnitin.com](http://www.turnitin.com). Late submissions will not be accepted. You may select only one paper from each category.

1. Write a short informational report (white paper) for your employer on the Foreign Corrupt Practices Act and as amended. Please describe the act, why it exists, what changes have been made, what is permissible, what is not permissible, and under what conditions. Are there any special or interesting features? You must use several resources including the UNT electronic library.
2. Compare a US business and a similar business (bar, hotel, winery, etc) in another country. Using the UNT electronic library, please identify the SIC code, describe the major features and characteristics of the industry, examine the industry using Porter's Five Forces of Competition model, and identify industry drivers (remember there are only four drivers of each industry). Then describe firm #1 and firm #2. Progress on to compare the firms, contrast the differences and the time lines for getting the firms up and running, and conclude whether you would open a similar business in the country we have visited. Is it easier to open the business in the US or in the foreign country? Are there any special requirements or permits? Are there any trade associations? Are there any labor

unions to deal with? What is the influence of the church or government on the business? Do we have access to labor and other needed resources?

3. Compare a Multinational or Global firm (Price Waterhouse Coopers, Toyota, GE, etc) that operates in the US and in the foreign country we have visited. Describe each firm and operational constraints. Is the firm viewed favorably by locals? What similarities exist? What is the IHRM orientation? What local adaptations have they made, if any? Is the strategy different depending on the country? What about marketing and product differences?
4. Write a short informational report (country report) for your employer on the foreign country we have visited. Please give us a brief history. Then describe the culture and population, form of government, identify the leader, the role of religion, infrastructure build-out, currency stability and general economic stability projections, communication and apparel expectations, and taboos. You must use several resources including the UNT electronic library.
5. Compare doing business in the US versus a country we have visited using Hofstede's Model of National Culture. Contrast the differences using the model's five dimensions and explain the implications on negotiating and maintaining business relationships. Elaborate on how the model is applied to organizations and any special considerations for management.
6. What are the implications of the Trans-Pacific Partnership Agreement (TPP) on the US? Which nations are involved in TPP negotiations? Does this benefit APEC or BRICS nations? Does this replace WTO agreements between countries? Is this a good deal for the US or not?
7. Contrast the New Development Bank (BRICS) with the International Monetary Fund (IMF). How are they different and why? Who do they finance? What kind of projects receive financing? Do we need both?

### **Helpful Resources**

- a. MGMT 4660 Class Page at the UNT Library.
- b. CIA World Fact Book
- c. US Department of State
- d. United Nations
- e. World Bank
- f. World Bank Group
- g. International Monetary Fund
- h. World Health Organization
- i. Nation Master
- j. National Embassies
- k. Visa HQ.com
- l. Travel web sites
- m. Geert-Hofstede.com
- n. Doingbusiness.org
- o. Ustr.gov/tpp
- p. <http://ndbbribs.org/>

**UNIVERSITY OF NORTH TEXAS**  
**Authorization to Release Assignments to Plagiarism Detection Service**

Written assignments in this course may be provided to Turnitin, an internet-based plagiarism detection service that is not affiliated with the University of North Texas. If you sign the form, your assignments may be submitted to the service with your name or student identification number. If you do not sign the form, you must provide an identical copy of your assignment with personally identifiable information removed so that the material can be submitted to the service. This authorization is only to allow the instructor to more efficiently manage the course and will expire upon the issuance of a final grade. You are not required to sign this authorization and you will not be penalized if you do not sign the form.

Please print, sign and date the authorization form. Return the form to the instructor upon completion.

I, \_\_\_\_\_, hereby voluntarily  
authorize

[Print Name of Student]

Professor Michael Sexton in **MGMT 4660 International Management Perspectives** to disclose assignments that may contain my name and/or student identification number to an internet-based plagiarism detection service\*\*.

**This authorization will remain in effect from the date it is signed until a grade is assigned in this course and does not apply to any other course in which I am enrolled at the University of North Texas.**

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Date

\*\*Note: I will code your submission and remove the report cover if group member names are listed. This is done to protect those going on to graduate school from team members that have plagiarized (whether intentionally or unintentionally).

**UNIVERSITY OF NORTH TEXAS**  
**Authorization to Release Photos, Images, or Likenesses**

I, \_\_\_\_\_, hereby voluntarily  
authorize

[Print Name of Student]

Professor Michael Sexton to electronically store and use photos of me in/on University newsletters, web sites, electronic message boards, yearbooks, reunion photos, and advertisements.

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Date



**UNIVERSITY OF NORTH TEXAS**  
**Authorization to Release Assignments to Plagiarism Detection Service**

Written assignments in this course may be provided to Turnitin, an internet-based plagiarism detection service that is not affiliated with the University of North Texas. If you sign the form, your assignments may be submitted to the service with your name or student identification number. If you do not sign the form, you must provide an identical copy of your assignment with personally identifiable information removed so that the material can be submitted to the service. This authorization is only to allow the instructor to more efficiently manage the course and will expire upon the issuance of a final grade. You are not required to sign this authorization and you will not be penalized if you do not sign the form.

Please print, sign and date the authorization form. Return the form to the instructor upon completion.

I, \_\_\_\_\_, hereby voluntarily authorize

[Print Name of Student]

Professor Michael Sexton in **MGMT 4660 International Management Perspectives** to disclose assignments that may contain my name and/or student identification number to an internet-based plagiarism detection service\*\*.

**This authorization will remain in effect from the date it is signed until a grade is assigned in this course and does not apply to any other course in which I am enrolled at the University of North Texas.**

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Date

\*\*Note: I will code your submission and remove the report cover if group member names are listed. This is done to protect those going on to graduate school from team members that have plagiarized (whether intentionally or unintentionally).

**UNIVERSITY OF NORTH TEXAS**  
**Authorization to Release Photos, Images, or Likenesses**

I, \_\_\_\_\_, hereby voluntarily authorize

[Print Name of Student]

Professor Michael Sexton to electronically store and use photos of me in/on University newsletters, web sites, electronic message boards, yearbooks, reunion photos, and advertisements.

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Date

